

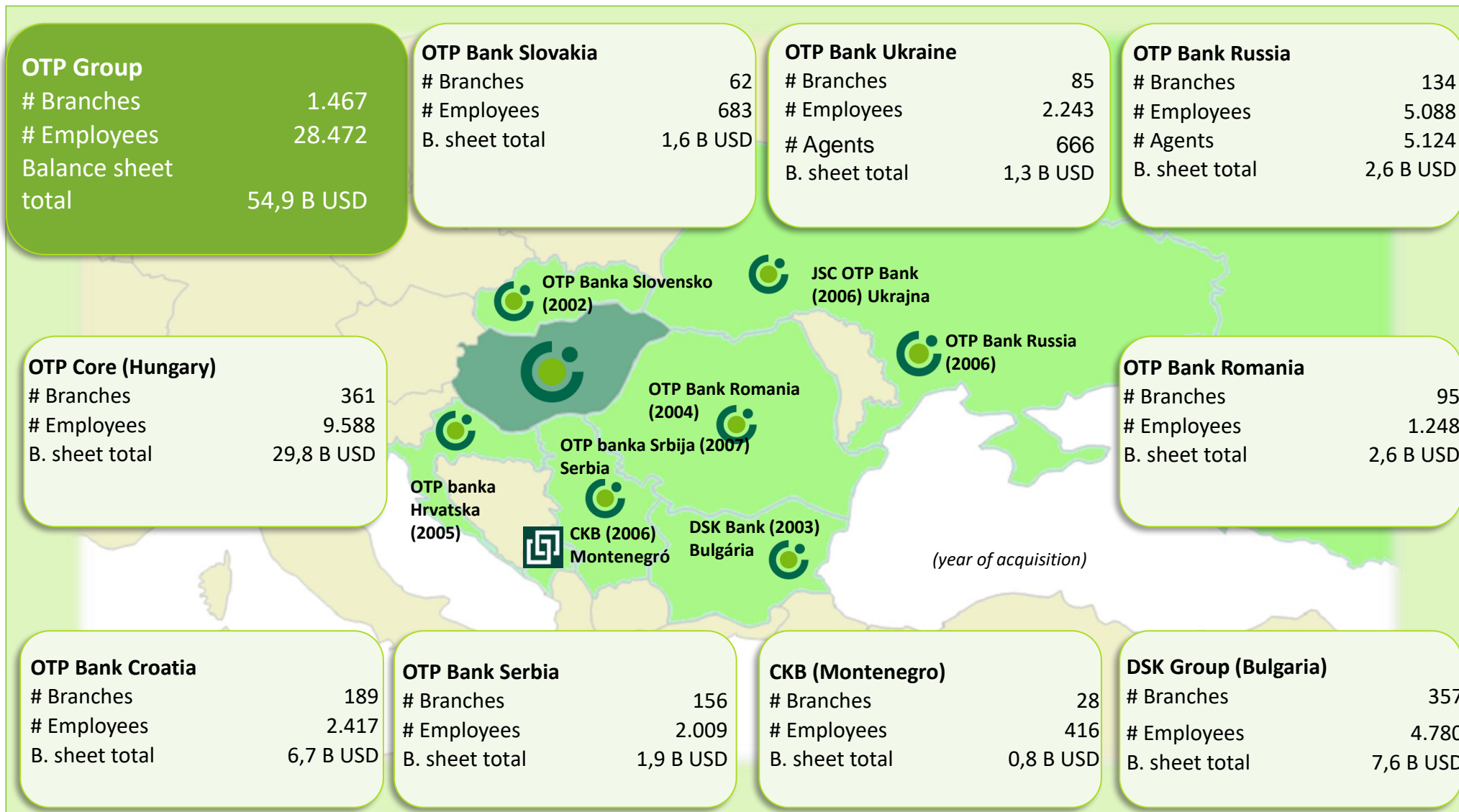


Lotar Schin – Head of Big Data at OTP Bank

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Three-quarter of OTP Group's branches are located out of Hungary and two-thirds of employees are working at subsidiaries



How much time does OTP Bank HU need to get the below numbers?
1 hour/day/week/month/year ???



10+ million

clicks at OTP HU
webpage

3+ million

clients' financial data
inquiry

500 k card transactions
for 4 Billion HUF

100.000

ATM cash withdrawals
for 5 Billion HUF



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1
day

2018 Q3 OTP Bank Hungary is establishing the Big Data and Analytics Center

CIO

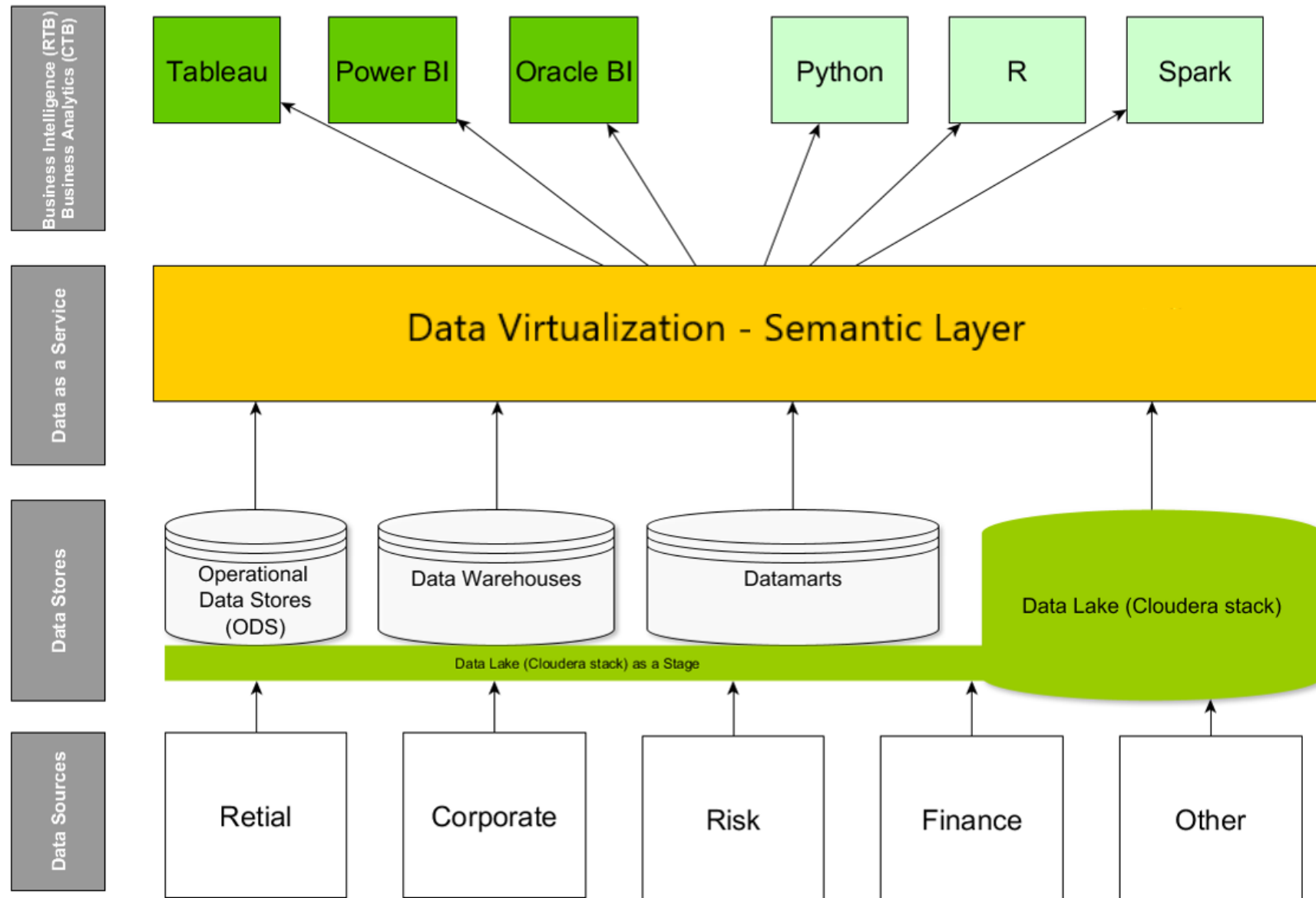
Tibor Johancsik

Big Data and Analytics Center

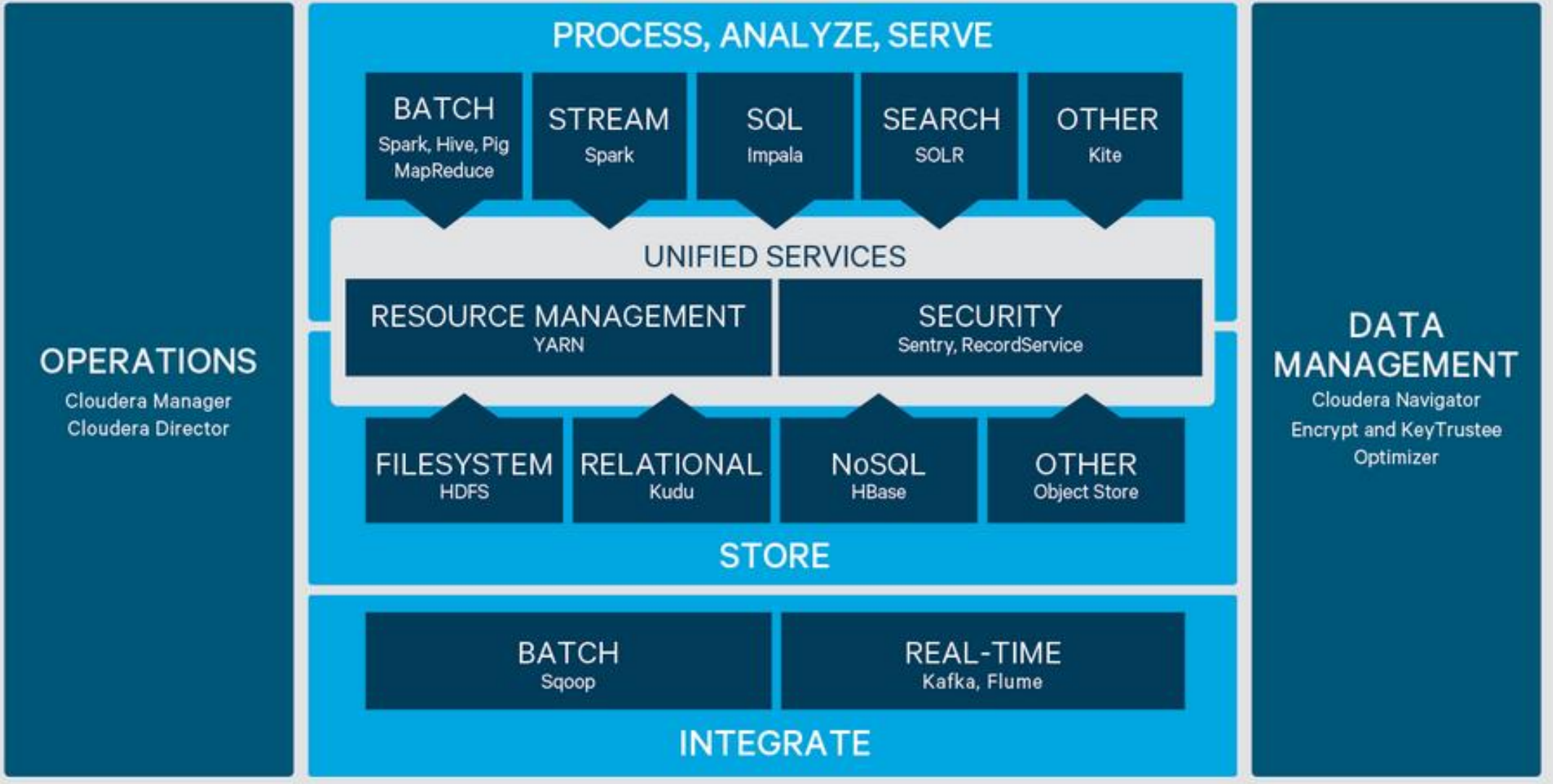
Lotar Schin

and a team of 10 fantastic talents

OTP BANK HU DATA AND BI/ANALYTICS ARCHITECTURE



Data Lake - Cloudera Stack



Current Cloudera Prod Cluster

36 nodes in a stretch cluster

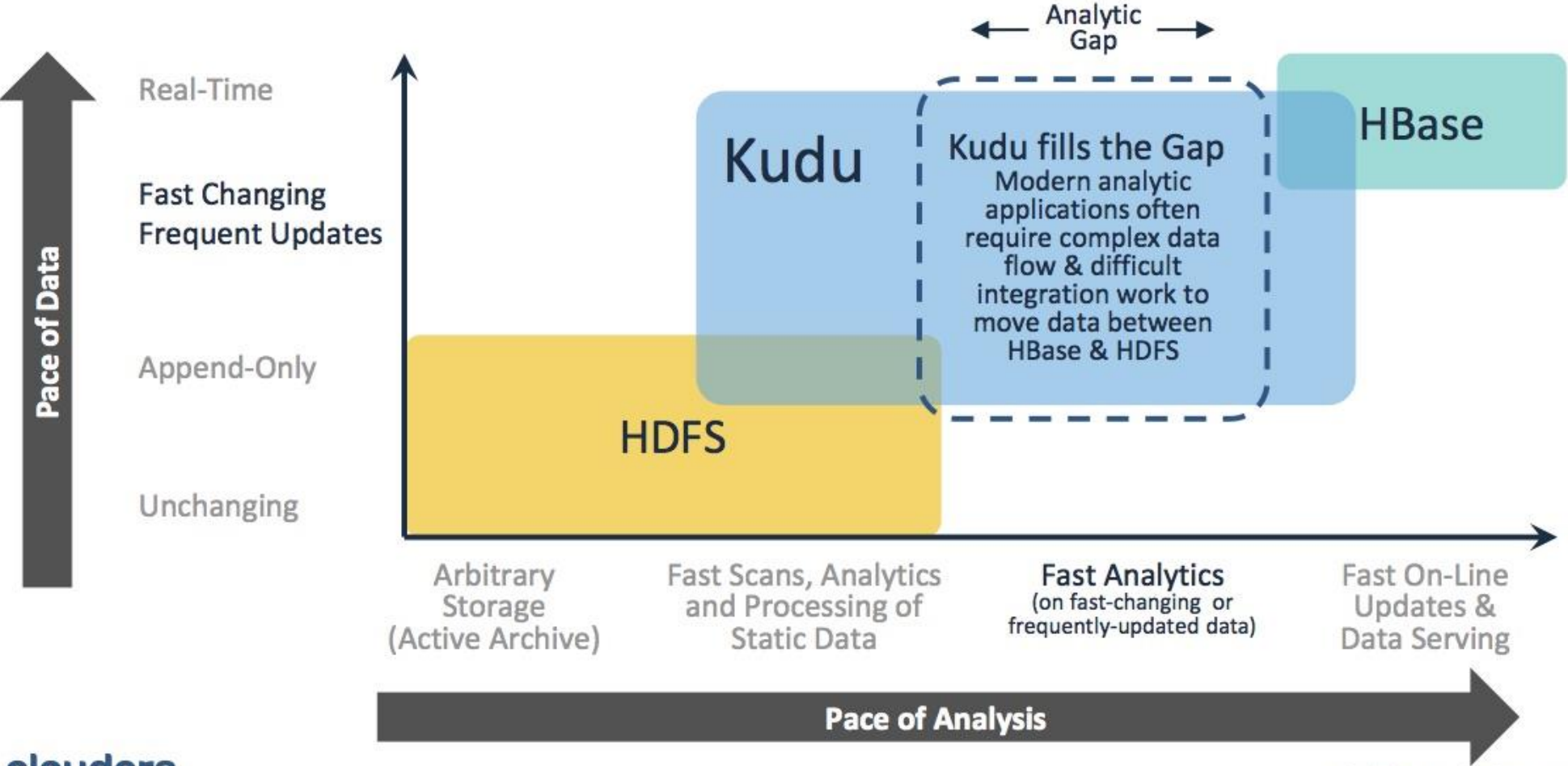
- 18 nodes at Baber street
- 18 nodes at Lajos street

1728 CPU cores and 5 TB RAM
for computing

2 Peta Bytes storage capacity

Kudu: Fast Analytics on Fast-Changing Data

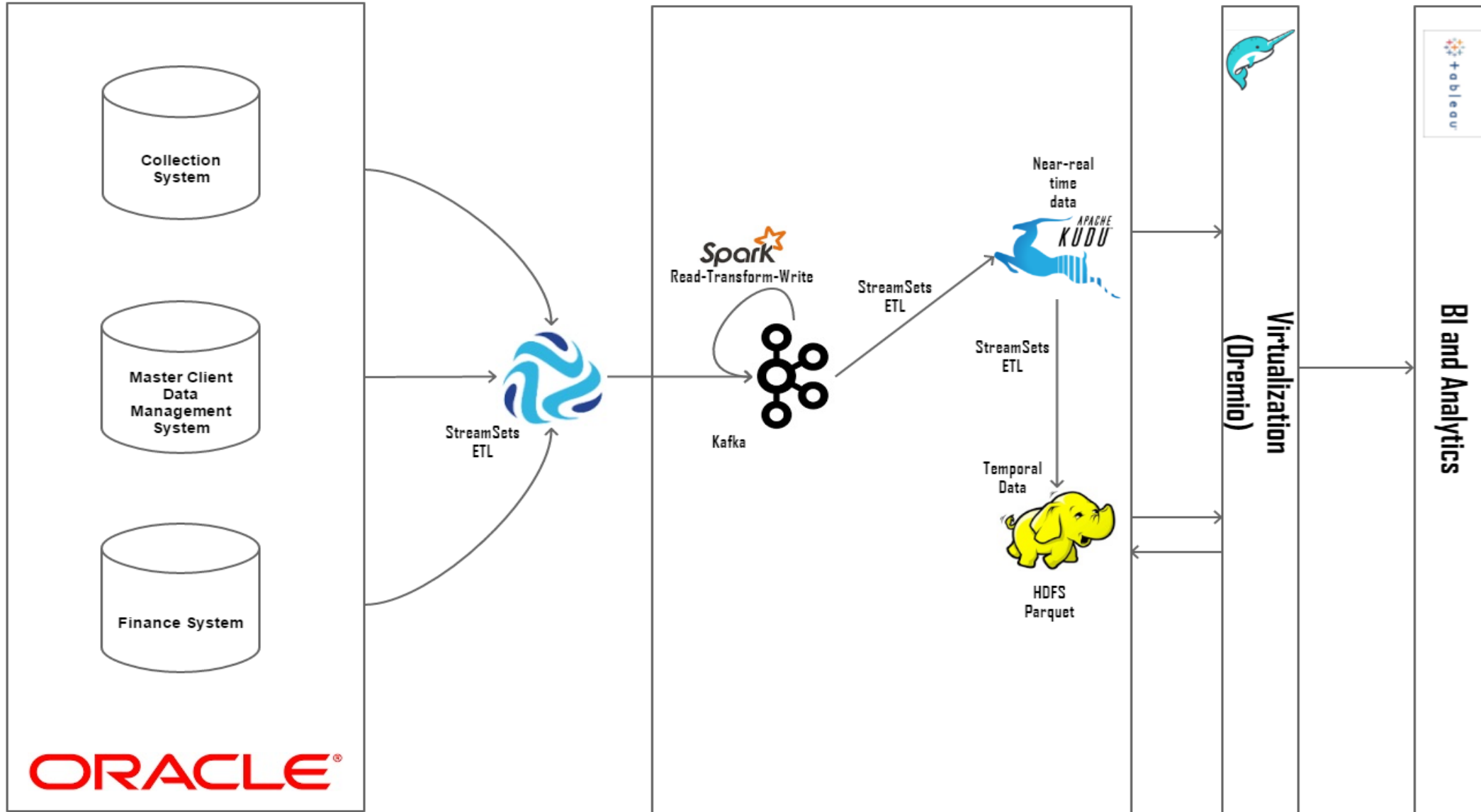
New storage engine enables new Hadoop use cases



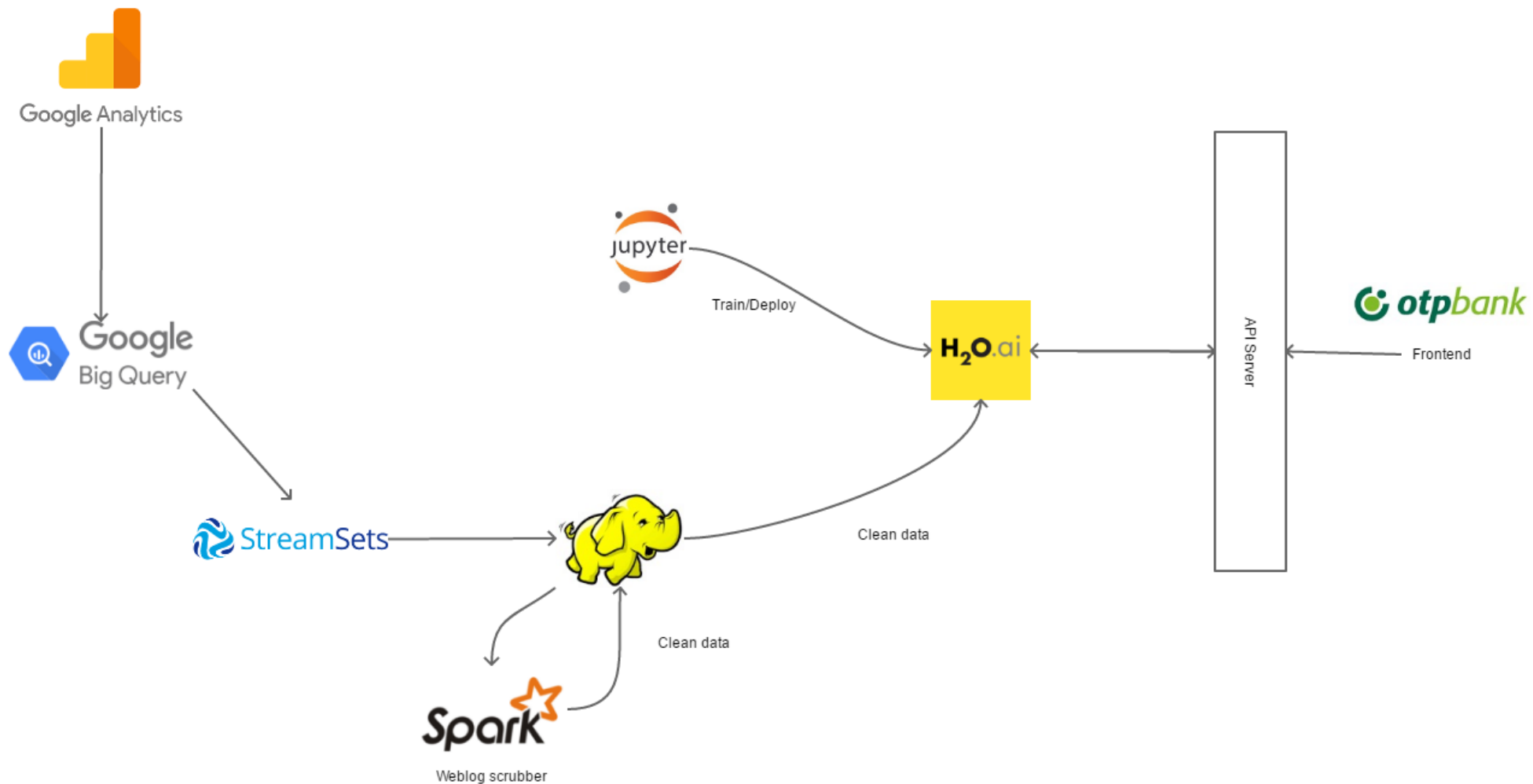
Big Data Current Use Cases at Otp Bank

- For one of the subsidiaries (OTP Faktoring) a DWH implementation on Cloudera with Tableau BI – Will go into the details
- Recommendation engine – Will go into the details
- Log search and analysis
- CRM
- For any type of Data Science activity which requires the distributed storage and computing capacity (offload the RDBMS based Data Warehouses)

OTP Faktoring DWH



Recommendation Engine



Q&A

Many thanks for your attention!

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